



## STATEMENT

Vapresso cCell ceramic coil is an innovative product from Smoore. The special ceramic material and unique production process effectively promote coil's utility and lead to better e-liquid flavor. This revolutionary technique has been repeatedly studied and tested by our technicians in the past two years, and it is deemed safe by third-party authoritative agencies including the test report of MSDS and ROHS , see below link address:

<http://www.vapresso.com/news/shownews.php?lang=en&id=12>

<http://www.vapresso.com/news/shownews.php?lang=en&id=9>

<http://www.vapresso.com/news/shownews.php?lang=en&id=10>

Since the beginning of the cCell coil sale in early December 2015, it has received notable amount of positive reviews and gained popularity among its users.

As a company with more than 10 years of experience in manufacturing and researching for electronic cigarette, we maintain strict and hygienic manufacturing process that conforms with medical standard, striving to serve our clients, including multi-national tobacco company, with innovative electronic cigarettes featuring convenience and safety. The quality of product is the soul of our company and also the reason for our well established reputation overseas.

It is reported that some of our competitors are spreading malicious and untruthful statements to defame our products. Some of them even infringe our legal right by producing clones illegally. Smoore will continue to collect user feedback on products, continuously improve our customer service sector, and meanwhile crack down untruthful accusation about the quality of our products. Any defamatory action aiming to bring malicious competition against us will have legal consequences, and Smoore reserves the right to file lawsuit against those activities.

Smoore consistently devotes to the innovation of vaporizers and is actively involved in the healthy growth of electronic cigarette industry. We are here to defend consumer rights and maintain a sustainable sales ecological system with our partners who care about this industry as much as we do.

Legal Department  
SHENZHEN SMOORE TECHNOLOGY LIMITED  
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